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SAVE YOUR CELLS FOR A HEALTHY FUTURE.

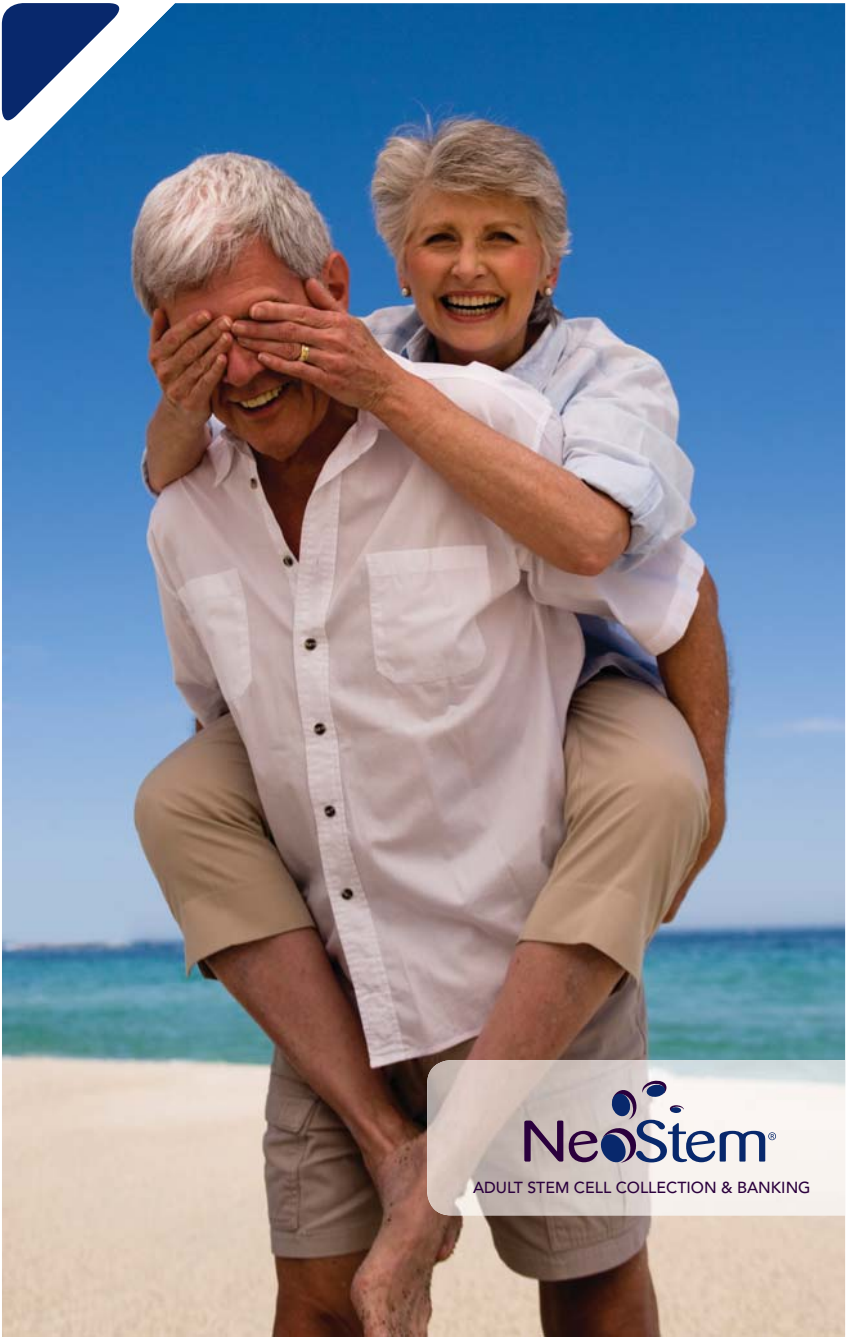


Storing hope for the future.

NeoStem[®]
YOUR CELLS • YOUR USE • YOUR LIFE

NeoStem, Inc
420 Lexington Avenue, Suite 450
New York, New York 10170
1.888.783.6226 | www.NeoStem.com

YOUR CELLS. YOUR USE. YOUR LIFE.



NeoStem[®]
ADULT STEM CELL COLLECTION & BANKING

Introducing NeoStem, THE FOREMOST PROVIDER OF STEM CELL COLLECTIONS FOR ADULTS.

At NeoStem, we take great pride in the fact that we are the first to provide adult stem cell collection and long-term banking services to the general adult population. We collect your own stem cells for your use should you need them for therapeutic purposes in the future.

We are storing hope for the future.



WHY SHOULD I BANK MY STEM CELLS NOW?

In an ideal world, every healthy adult should collect their stem cells as a preventative measure, preparing to treat an unforeseen illness or medical situation where they can be used. Adults with a family history of cardiac disease, diabetes, cancer, neurological diseases, or autoimmune disorders are particularly encouraged to be proactive and collect their stem cells while they are healthy.

Banking your own stem cells gives you the comfort of knowing that they will be available quickly should the need arise.

Stem cell research is currently ongoing in which stem cell administration is being evaluated for multiple disease conditions and repair of damaged tissue. Results so far show promise for the treatment of chronic diseases. Transplantation of stem cells from bone marrow and peripheral blood has been done routinely for various leukemias for many years.

THE BENEFITS OF STEM CELL COLLECTION

- + Your own adult stem cells are the best match for you because they are 100% compatible – finding a donor match is difficult and may require lifetime use of anti-rejection drugs.
- + Adult stem cells age like all cells in the body – therefore it is important to collect your stem cells now.
- + Adult stem cell production declines over time – you should collect today to maximize the amount of healthy cells for future treatment.

COLLECTING & STORING ADULT STEM CELLS

Just as you would plan for your financial future, you can plan for your healthy future by storing your stem cells for your own use. Regardless of your age, you can choose to collect your Adult Stem Cells and store them so that your stem cells will be available for your use if needed in the future.

There are tremendous clinical and economic advantages to autologous stem cell transplantation (receiving your own stem cells) as there are no issues with immune rejection. Engraftment with your own stem cells is faster, safer and much less costly than receiving someone else's stem cells (allogeneic).

NeoStem offers multiple processing and storage sites throughout the US. These sites are in compliance with regulatory practices and procedures for blood and cell banking facilities, such as current Good Tissue Practices (cGTP), American Association of Blood Banks (AABB), and current Good Manufacturing Practices (cGMP).

COLLECTION:

NeoStem's process helps to increase the number of stem cells in your peripheral (circulating) blood, which then allows for the virtually painless and safe procedure to collect and separate the stem cells from the peripheral blood. The remaining cells are immediately returned to the body. The four hour collection process takes place at an approved NeoStem collection center.



STORAGE:

After the stem cells are collected, approximately 50% of the collection is stored in an immune reconstitution bag and can be used should you be diagnosed with a stem cell treatable cancer, or require an immune system transplantation. The remaining adult stem cells are stored in up to 20 separate containers for potential new regenerative medicine therapies in the future. The stem cells are safely stored in a state of the art cryo-preservation tank and will be available for the rest of your life. The collection may be split to store each half in a separate location.

No matter where you live in the US, your physician can access your stem cells for you by calling NeoStem who will arrange for shipment of the proper amount to your physician for transplantation.

HOW DO I GET STARTED?

A collection coordinator will schedule a phone call for a comprehensive health survey and coordinate all arrangements with you for your stem cell collection. Our representatives will be available to answer questions you may have and guide you every step of the way.

Call **1.888.783.6226** or visit us online at www.NeoStem.com